



ÉCLAT MEDIA SOLUTION



Google
Partner

Why “ÉCLAT Media Solution”



- Indias Fastest Growing Digital Consultancy
- More than 400 satisfied clients.
- Forte in Digital Advertising, Designing and Development.
- Network in Mumbai, Ahmedabad, Florida
- Coming branches at Nashik, Baroda, Rajkot.
- Known for our Leadership thoughts
- Accliamed for our Strategic planning & Consultancy

Our Services

Digital Consultancy

We help SME's to achieve their goals by planning their complete Internet presence. Branding or ROI, Development or Designing we serve to the fullest and deliver the results required for a specific product or service.

Developments

We are skillful in creating

- Content Managed Systems
- Dynamic Responsive Websites
- Walk through
- E Commerce Portals
- E Catalogues , E Books, E Brochures
- Static / Dynamic E-mailers
- Online / Offline Software
- Mobile / Tab / Desktop Applications

Our Services

Digital Advertising

We can deliver great results through

- Search Engine Marketing
- Social Media Marketing
- Personalized E-Mail Campaigns
- SMS Marketing
- Ad Networking
- Mobile Advertising

Designing Services

We can help your presence felt by

- Logo Designing
- Visiting Card Designing
- Brochure Designing
- Bill Board Designing
- Packaging Designs
- Corporate Gifts Designing
- Web Designing

Search Engine Optimization

What is SEO ?

Search Engine Optimization is Process to optimize web pages of a site on various search terms to get it on Top Position in search engines (Google, Yahoo, Bing etc..)



Why SEO ?

- Increased Accessibility & Audience
- Marketing is on 24x7x365 Basis
- Advanced Mode of Marketing
- Brand Search Visibility

Search Engine Marketing

What is SEM ?

SEM is a type of Internet marketing associated with the researching, submitting and positioning of a website within search engines to achieve maximum visibility and increase your share of paid and/or organic traffic referrals from search engines.



Social Media Optimization

What is SMO ?

When used effectively social media can be one of your greatest assets for improving your site's organic search results. By connecting with people in various online venues, you extend the reach of your business and increase opportunities for people to link to your main business page. Social media optimization helps connect all of your social media accounts in a cohesive, consistently branded network that points your potential customers where you want them to go. SMO Pros employs a strategic, multi-point process to build your successful SMO foundation, boost your SEO, and drive more potential customers to your site.



Web Design & Development

HTML



CSS



MySQL™

Software Development



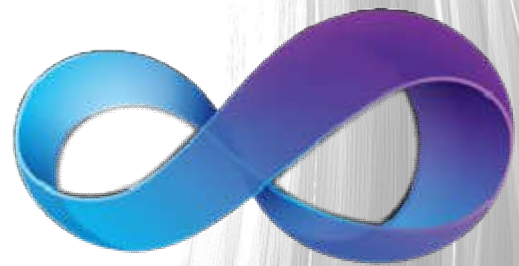
Java™



ASP.NET



MySQL®



Visual Basic



Google AdWords

What Is Google AdWords ?

Google AdWords is the online advertising platform owned and operated by Google. AdWords is also the largest and most widely used online advertising network in the world, and millions of businesses advertise online using AdWords to reach new customers and grow their business.

Advertisers who choose to use Google AdWords can target users across two main networks – the search network, and the Display network. The search network refers to pay-per-click advertising, in which advertisers bid on keywords that are relevant to their business and have a chance to display their advertisements to users who enter those keywords into Google as part of a search query. Pay-per-click advertising is also known as paid search.

The Display network offers advertisers the option of placing visual banner-style advertisements on websites that are part of the Display network. The Google Display Network reaches approximately 90% of global internet users, a vast potential audience.



GoogleTM
ADWORDS

Email Marketing

Email marketing is directly marketing a commercial message to a group of people using email. In its broadest sense, every email sent to a potential or current customer could be considered email marketing. It usually involves using email to send ads, request business, or solicit sales or donations, and is meant to build loyalty, trust, or brand awareness. Email marketing can be done to either sold lists or a current customer database. Broadly, the term is usually used to refer to sending email messages with the purpose of enhancing the relationship of a merchant with its current or previous customers, to encourage customer loyalty and repeat business, acquiring new customers or convincing current customers to purchase something immediately, and adding advertisements to email messages sent by other companies to their customers.



SMS Marketing

SMS marketing or SMS blast is a technique that uses permission-based text messaging to spread promotional messages you can let know customers about your services what's you are going to offer them.

When implementing close range marketing tactics, text messages are an ideal way of notifying people within your vicinity of any immediate offers, without having to use push-notification applications. More than informing your customers of upcoming deals, it can also be a great way to send reminders for upcoming events and engage your customers by polling their opinions.



Few of our Clientèle

